



Palomar Mountain Planning Organization Communications Sub Committee

Minutes of the PMPO Communications Sub Committee Meeting – 7/31/09

Attendees: Bonnie Phelps, Mike Chesney
Absent: Robert O'Neill (Bob), Terri Bailey

The PMPO Communications Sub Committee meeting was conducted via Conference Call on 7/31, from 9am until 9:30am.

Agenda

- Agree on Minutes from 7/10 (Mike C)
- Update on AGM and Special Meeting Minutes (Mike P)
- Update on Fire Safety Notice Board Upgrade (Terri)
- Update on Article IX (Mike C)
- Update on Website (Mike C)
- Review Open Action Item

Minutes

The Minutes for the 7/10 Meetings, will be voted on for confirmation at the next meeting

Update on AGM and Special Meeting Minutes (Mike P) – No Update,

It is critical that we get these minutes out for review prior to the 6/22 PMPO Meeting

Update on Fire Safety Notice Board Upgrade (Terri)

Terri sent me a note saying that they're ready to start on the Fire Safety Council Board

Article IX (Committee) Update

Terri sent a note saying she reached out to David Ross, editor of the road runner and he isn't a board member in V.C. he directed her to the right guy and the general con-sense is that we use our own already established bylaws to handle our communication.

Here are the areas I think that Article IX should answer:

- Definition of Public v Internal Committee
- How do Committees get formed
- How do they get their charter
- How do members get assigned
- How do "at large" members get assigned, what is their role and there voting standing
- How long do committees exist for
- How are committees disbanded
- What are the rules around documenting & communicating committee activities and business
- How are meetings communicated to the Public
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Next Steps

- Confirm Content Areas (All)
- Elaborate on the Content for our new Article IX (Mike)
- Draft PMPO Article IX (I would like to assign this to Bob!)
- Review Draft PMPO Article IX (ALL)
- Correct, amend, agree and submit to Glenn for review

Web Site Update



Palomar Mountain Planning Organization Communications Sub Committee

This item has 2 components, firstly, getting the current site current & secondly, developing and implementing the long term web solution

Current Site

Jim has been updating the site (very quickly) based on Mike C's requests

Long Term Site

Bonnie has offered to host any site that the PMPO want.

Mike P selected the following site for consideration (all for sales between \$5 - \$10per year)

- myPMPO.com
- PMPOinfo.com
- PMPO.us
- PMPOOnline.com
- PMPOOnline.org
- Palomarmountainplanningorganization.org

Mike traded e-mails with Brian Wagner, owner of www.palomarmountain.org, he is happy to give the site to the PMPO if we want it.

Bonnie wants to vote for PMPOinfo.com

Next Steps

- Vote on Web Address
- Analyze Providers, Services & Costs
- Agree on Providers, Services & Costs
- Source PMPO Artifacts
- Draft Site Prototype

Next Steps/Action Items

1. Vote on Web Site (All)
2. Confirm Content for Article IX (All)
3. Develop a streamlined process and format for Advertisement content (Terri & Susan)
4. Draft a process to manage submitting Items to the Agenda and managing Agenda Items from the floor during meetings
5. Draft a process to address concerns that are brought to Board Members by the Public and a method to escalate them

Action Items Completed since last meeting

1. Reach out to David Ross, The Pauma Planning Organization and the Julian Planning Organization to see if she can get some examples for Article IX (Terri) - DONE
2. Provide Jim Hamerly updates to the site current. (Members, Current Events, Links)(Mike C) – DONE
3. Follow up to discuss options to source www.palomarmountain.org; with Brian Wagner (Mike C) - DONE

Agenda for Next Meeting

- Agree on Minutes from 7/10 & 7/31 (Mike C)
- Update on AGM and Special Meeting Minutes (Mike P)
- Update on Fire Safety Notice Board Upgrade (Terri)
- Update on Article IX (Mike C)
- Update on Website (Mike C)
- Discuss Committee Update for 6/22 PMPO Meeting (Mike C)
- Review Open Action Item



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Communications Sub Committee

Next Meeting Friday 8/14/09 @ 10am via conference call